

SET OF RULES

Welcome to Perimeter 81 “Cyber Up” Promotion! (the “Promotion”)

ELIGIBILITY: This Promotion is open only to legal residents of [Worldwide] who are 18 years of age or older. Employees, officers, and directors of Perimeter 81, Ltd. (“Sponsor”), its affiliates, subsidiaries, advertising and promotion agencies, promotional suppliers (collectively, “Released Parties”) and the immediate family members (spouses, siblings, children, and parents, regardless of where they live) or members of the same households (whether related or not) of such individuals are not eligible and may not enter the Raffle. The Promotion is subject to all applicable federal, state and local laws and regulations.

By participating, the Contestant (“You” or the “Participant”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Perimeter 81 as final and binding as it relates to the content of this Promotion.

PROMOTION PERIOD AND HOW TO ENTER: This promotion begins on September 5, 2022 at [10:00 AM] [EST] and ends on October 24, 2022 at [8:00 PM] [EST] (“Entry Period”). During the Entry Period, Perimeter 81 will broadcast a webinar every week (broadcasting 4 different webinars during the entire Entry Period) (“Webinar” or “Webinars”, as applicable). The Promotion must be entered by submitting an entry using the online form provided at [<https://www.perimeter81.com/lp/CyberUp-2022>]. The entry must fulfill all Promotion requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Perimeter 81. You must provide the information requested. You may enter only once per each Webinar and You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Perimeter 81.

Prize: All Participants who duly entered the promotion and attended at least half of a webinar will be entitled to the following prize: \$25 Starbucks gift card (“the “Winner”; the “Prize” or “Prizes”, as applicable). The specifics of the Prizes shall be solely determined by Perimeter 81. No cash or other prize substitution shall be permitted except at Perimeter 81 sole discretion. The Prize is non-transferable. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, and/or travelling expanses, shall be the sole responsibility of Winner.

Acceptance of prize constitutes permission for Perimeter 81 to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

Perimeter 81 shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time award notification was sent, or fails

to timely return a completed and executed declaration and release as required, the prize may be forfeited. Receipt by Winner of the prize offered in this Promotion is conditioned upon compliance with any and all federal, state, and local laws and regulations.

ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (at Perimeter 81 sole discretion) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE PROMOTION, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

TERMS & CONDITIONS: Perimeter 81 reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion should virus, bug, non-authorized human intervention, fraud, or other cause beyond Perimeter 81's control corrupt or affect the administration, security, fairness, or proper conduct of the Promotion. Perimeter 81 reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Promotion or website or violates these Terms & Conditions. Perimeter 81 has the right, in its sole discretion, to maintain the integrity of the Promotion and to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Promotion rules; or the use of bots, macros, scripts, or other technical means for entering.

RIGHTS GRANTED BY YOU: By entering the Promotion, You agree to release and hold harmless Perimeter 81 and its subsidiaries, affiliates, representatives and employees from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

ARBITRATION/CHOICE OF LAW: Except where prohibited, entrants agree that: [a] any and all disputes, claims, and causes of action arising out of or connected with the Promotion, any prize awarded or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective; [b] any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Promotion but in no event attorneys' fees; and [c] under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Massachusetts, without regard for conflicts of law doctrine of any jurisdiction, and all proceedings shall take place in Suffolk County, Commonwealth of Massachusetts.

USE OF ENTRY INFORMATION:

Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Perimeter 81 website.

Perimeter 81 uses reasonable commercial efforts to comply with all applicable email guidelines, and entrants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in the email. Any questions regarding privacy matters should be directed to legal@perimeter81.com